

TANDBERG CUSTOMER PROFILE

Health-e-Station



CLIENT:

Health-e-Station is a walk-in center, offering after-hours and weekend healthcare for patients with minor medical conditions.

ACTION:

Use TANDBERG videoconferencing technology to provide affordable, convenient healthcare for minor illnesses during off-hours.

RESULT:

Healthcare more readily available. Reduced waiting time for patients. Save time and resources for physicians.

VIDEO SOLUTION FOR OFF-HOURS MEDICAL DIAGNOSES MAY BE THE NEXT BEST THING TO A HOUSE CALL

Health-e-Station Employs TANDBERG Videoconferencing to Bring Virtual Healthcare to the Suburbs

SITUATION:

Imagine you wake up on Saturday morning suspecting that you have yet another sinus infection, or your child suddenly breaks out with a bad rash. In the past, medical treatment outside of regular doctor's hours has been limited to telephone advice from nurses or pharmacists, or late-night trips to the hospital emergency room, a costly and time-consuming inconvenience.

SOLUTION:

Now, with the power of TANDBERG videoconferencing, patients with minor conditions can visit Health-e-Station for after-hours and weekend diagnosis and care. With coffee shop charm and information-filled shelves lining the walls, patients are greeted, vitals and general information are taken and within minutes, patients are seated face-to-face with an onscreen physician in a real-time videoconference.

"Health-e-Station is the first in the nation to bring telemedicine to the consumer level by creating a "virtual walk-in doctor visit," said Robert Russell, CEO of Health-e-Station.

During a diagnosis at a Health-e-Station facility, a qualified medical assistant working under the doctor's instructions and supervision may undertake activities such as applying an electronic stethoscope or positioning a specialized camera to view a patient's throat. Images and data are transmitted in real-time to the attending physician. Patients are also able to see exactly what the doctor sees on the split screen display.

In fact, images via the video transmission are better than what a doctor would see with traditional medical instruments in the office.

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Less than 30 minutes after walking in the door, the doctor completes the diagnosis and can prescribe necessary medication from any 24-hour pharmacy, speeding treatment and recovery.

“The face-to-face encounters with physicians via videoconferencing make healthcare visits with highly qualified physicians readily available to anyone. It means we can offer better healthcare services to our patients,” said Dr. Andrew Agwunobi, chairman of Health-e-Station.

For Health-e-Station TANDBERG’s videoconferencing solutions have enhanced patient care by ensuring that healthcare providers can bring the right medical expertise to bear quickly and effectively — ultimately allowing them to deliver affordable, flexible, improved patient care.

FUTURE PLANS:

The first of many Health-e-Stations is open in the Braelinn Village shopping center in Peachtree City, Georgia. Health-e-Station also plans to approach national chains to serve as a better alternative to the current influx of “in-store” clinics staffed by nurse-practitioners. In contrast to current models, Health-e-Station in-store clinics would provide board-certified physician care and would occupy minimal space.

ABOUT HEALTH-E-STATION

Health-e-Station is the first organization in the nation to provide a minor-care walk-in center that has one goal: giving control of managing your health to the person that values it most: YOU.

In one convenient upscale location we provide several complementary services between the hours of 4PM and 12AM on weekdays, and 24 hours a day on weekends. The first Health-e-Station is located in Peachtree City, GA, but many more are planned. The concept pushes telemedicine in a new direction: the suburbs.

For more information, visit www.healthestation.com

ABOUT TANDBERG

TANDBERG is a leading global provider of visual communication products and services with dual headquarters in New York and Norway. TANDBERG designs, develops and markets systems and software for video, voice and data. The company provides sales, support and value-added services in more than 90 countries worldwide. TANDBERG is publicly traded on the Oslo Stock Exchange under the ticker TAA.OL.

Please visit www.tandberg.net for more information.

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